



# Minister for Health and Wellbeing Excellence in Public Health Awards 2021 Nomination Guide

The *Minister for Health and Wellbeing – Excellence in Public Health Awards* celebrate council initiatives across South Australia which have resulted in outstanding contributions to public health in local communities.

The Awards showcase stories of success in delivering public health benefits for local communities, and the essential, often unseen, roles of local councils in supporting community health and wellbeing through public health action. The Awards provide an opportunity for South Australian councils to demonstrate alignment between local public health priorities and those of the State Public Health Plan 2019-2024:

**PROMOTE** – build stronger communities and healthier environments

**PROTECT** – against public and environmental health risks and respond to climate change

**PREVENT** – chronic disease, communicable disease, and injury

**PROGRESS** – strengthen the systems that support public health and wellbeing

Councils are encouraged to nominate a **single initiative** that has resulted in public health excellence for their community. The winners (in two categories, Regional and Metropolitan) will represent outstanding examples of local public health action, which can raise the practice bar across local government, and promote greater awareness of the importance of public health for all South Australians.

The 2021 Nomination Guide provides councils with information about the 2021 *Minister for Health and Wellbeing – Excellence in Public Health Awards*. Before beginning your nomination, please read the Guide's information about:

- > How to apply for the Awards, including key dates, eligibility and categories
- > Guidance for submitting your application
- > Assessment criteria
- > The Awards event
- > Terms and Conditions for participation, and a privacy statement

For more information about the Awards, and status updates, please visit the [Minister's Awards](#) webpage at the SA Health website.

If you have further questions, or need assistance, please contact Local Government Relations and Policy at [PublicHealthAct@sa.gov.au](mailto:PublicHealthAct@sa.gov.au)

## KEY DATES

### Applications open

9am Monday  
5 July 2021

### Applications close

5pm Friday  
3 September 2021

### Finalists announced

Friday 1 October 2021

### Winners announced

Friday 29 October 2021

## Eligibility & Award Categories

- > The Awards are open to all local councils in South Australia.
- > Awards will be judged against 'Metropolitan' and 'Regional' categories. Council locations are determined as per Local Government Association (LGA) classifications, available at [www.lga.sa.gov.au/councilmaps](http://www.lga.sa.gov.au/councilmaps)
- > Each application must be for a **single public health initiative**.
- > The initiative can be an ongoing commitment to core public health functions and/or a new approach for council towards addressing public health needs.
- > Councils can nominate a maximum of three separate initiatives for the Awards.
- > It is possible for groups of councils to submit a joint application.
- > The judging panel may also elect to award commendations for nominations of significant merit.

## Submitting Your Application

Nominations can be submitted electronically or in hard copy. An interactive [Application Form](#) is available on the [Minister's Awards](#) page at SA Health's website.

Applications can be submitted electronically from 5 July 2021 via [PublicHealthAct@sa.gov.au](mailto:PublicHealthAct@sa.gov.au). Electronic submission is preferred where possible.

If submitting the interactive Application Form in hard copy, please send the original to:

**Principal Project Officer**  
**Local Government Relations and Policy**  
**Office of Health Protection & Licensing Services**  
c/-SA Health  
PO Box 287, Rundle Mall  
Adelaide SA 5000  
DX 243

## Assessment

The judging panel draws on expert advice from the South Australian Public Health Council (SAPHC), the Local Government Association (LGA), and the public health sector, including SA Health. The panel is chaired by the Chief Public Health Officer.

The judging panel will independently assess all nominations, select finalists, winners and commendations for each Award category.

All entries will be judged according to the criteria outlined in this Nomination Guide.

All decisions and recommendations from the judging panel are final and binding, and no correspondence regarding its decisions and recommendations will be entered into.

The judging panel reserves the right to remove an Award category or not award a winner if there are no suitable applicants.

## Assessment Criteria

(please see the [Application Form](#) for detail)

### The single initiative can be:

- > An ongoing commitment to core public health functions; and /or
- > A new approach for council towards addressing public health needs.

All applications will be assessed according to:

## 1. Strategic value

- > Responds to local public health priorities and meets Council's Regional Public Health Plan action/commitments
- > Is consistent with priorities outlined in the State Public Health Plan 2019-2024
- > Describes the benefit(s) it seeks to achieve and why (linked to evidence) these have been targeted, and the demonstrated or expected results of the initiative
- > Demonstrates sustainability and/or potential for integration into ongoing council business

## 2. Quality of development, delivery, and measurement

- > Demonstrates engagement with community and other key stakeholders
- > Explains what the project did, key achievements and learnings
- > Provides evidence of benefit(s) achieved, and/or an outline of the approach to measurement

## The Awards event

The 2021 Awards ceremony is being held as part of the Local Government Association (LGA) Annual General Meeting (AGM) on 29 October 2021. Finalists will be invited to attend the ceremony, where Award winners will be announced.

Each Regional and Metropolitan Award winner will receive a trophy, presented by the Minister for Health and Wellbeing, and a signed certificate acknowledging their contribution to public health excellence. The winners will receive a monetary prize of \$3000 for use to further progress public health initiatives in their local council area. If a group of councils win an Award, certificates will be provided to each participating council, the trophy and prize money will be shared, and additional trophies can be made available on request and at the participant's expense.

Award winners will be recognised at the Award presentation ceremony and via other promotional means, including the SA Health website.

## Terms and Conditions

- > All written and online applications must be received by 5pm on Friday 3 September. Late applications will not be considered.
- > Applicants should read the Nomination Guide and respond to all parts of the Application Form within the word limits specified.
- > Information provided on the Application Form must be accurate and may be used by SA Health for promotional purposes as examples of public health excellence. SA Health will seek permission from applicants before publishing this material.
- > Councils are responsible for obtaining necessary consents and copyright for publication of information, quotes and photographs, before submitting an application for the Awards.
- > Award winners will receive a monetary prize of \$3000 which must be spent on furthering public health initiatives in their local council area(s).
- > Award winners will be required to provide a report to SA Health by 29 April 2022 detailing how the prize monies have been used.

## Privacy Statement

SA Health is committed to fair information handling practices consistent with South Australian Government policy and legislation.

Private and personal information supplied by applicants will only be used to assist the judging panel with decision-making and to contact nominees as required.

Information will not be disclosed or used for any other purpose, including publicity, without the express consent of the person to whom the information relates, unless otherwise required by law.

# Minister for Health and Wellbeing Excellence in Public Health Awards Awards Showcase and Prize Expenditure Summaries

## 2020 Metropolitan winner City of Charles Sturt City of Charles Sturt St Clair Immunisation Clinic

The City of Charles Sturt Immunisation Clinic has increased customer visits by 71% since 2017. The clinic runs 50 weeks of the year, for anyone who requires vaccinations, regardless of where they live, reflecting excellence, access, and equity in immunisation services.



**2020 Awards Ceremony:** from left to right – The Hon Stephen Wade, Minister for Health and Wellbeing, Mayor Angela Evans, Mr Paul Sutton (CEO), Caitlin Clothier and Jenny Kutyna City of Charles Sturt, Professor Nicola Spurrier, Chief Public Health Officer.

### Prize expenditure summary

The \$3,000 award is being used to supplement a new and timely marketing campaign for the City of Charles Sturt's St Clair Immunisation Clinic. The new campaign speaks to the diversity of the Charles Sturt community and our Immunisation Clinic clients. It promotes the full scope of Clinic services and highlights our caring, inclusive environment. A key focus is the great experience customers receive. The award prize money is also supporting refreshed campaign and immunisation information to reach more people – through council's webpage, print media and billboard advertising.

# Minister for Health and Wellbeing Excellence in Public Health Awards Awards Showcase and Prize Expenditure Summaries

## 2020 Regional winner District Council of Orroroo Carrieton Despite the Dust Community Muster

The Despite the Dust Community Muster was initiated through the council's Community Wellbeing Support Initiative Strategy 2019/20 to respond to the impact of ongoing drought in the region. The event aimed to build social inclusion, connectedness and community pride. It all aimed to diversify and build resilience in the Orroroo Carrieton economy. It gave social and practical support to isolated farming families, boosting regional tourism, local business, and volunteering.



*2020 Awards Ceremony: from left to right – the Hon Stephen Wade, Minister for Health and Wellbeing, Mr Dylan Strong (CEO) and Mayor Kathie Bowman, District Council of Orroroo Carrieton, Professor Nicola Spurrier, Chief Public Health Officer.*

### Prize expenditure summary

The \$3,000 award has been allocated to a second 'Despite the dust' event. Originally planned for late 2020, due to COVID-19 the event is rescheduled to the last week of October in 2021 to coincide with **Mental Health Month 2021**.

### 2020 Minister for Health and Wellbeing – Excellence in Public Health Commendations

Councils highly commended for their public health initiatives included

The Barossa Council 'Go Green' Campaign

The City of Mount Gambier 'AF Sutton Memorial Park Neighbourhood Engagement Project'

The District Council of Mount Remarkable Northern Passenger Transport Network

# Minister for Health and Wellbeing Excellence in Public Health Awards Awards Showcase and Prize Expenditure Summaries



2019 Awards Ceremony: from left to right – Caroline Moylan, April Horn and Mayor Glenn Docherty (City of Playford), with the Hon Stephen Wade, Minister for Health and Wellbeing.

## 2019 Metropolitan winner City of Playford Elizabeth Grove Place-based Community Development Project

The Elizabeth Grove place-based community development project facilitated place-based projects, chosen by the local community, to improve health and wellbeing of families in Elizabeth Grove. These consisted of a sports equipment library at the Secombe Street Reserve, the planting of community fruit trees, and a laneway where placemaking artwork will be installed.

### Prize expenditure summary

The \$3,000 award supported funding for the establishment of the 'Healthy Communities' project in Smithfield Plains and Davoren Park. With these projects, Council aims to create an increase in socially connected behaviours, activation of community spaces, and an increase in community uptake of waste-reduction and recycling initiatives, creating a healthier and happier community. Established through a 'World Café' consultation with community members, final projects include a mural involving youth participation, redevelopment of a common area at a local shopping centre, a park/playground promotional activity and other waste education initiatives, enhancing the aesthetics of the area.



2019 Awards Ceremony: from left to right – Mayor Dave Burgess and Ms Bianca Gazzola (Mid Murray Council) with the Hon Stephen Wade, Minister for Health and Wellbeing.

## 2019 Regional winner Mid Murray Council Fresh Frenzy Program

The Fresh Frenzy Program was developed to help improve education among local Mid Murray School children about healthy eating habits. It was delivered through a range of strategies, including education, programs, environmental changes, policy awareness, promotion and meaningful engagement with the student's regular role models.

### Prize expenditure summary

The \$3,000 award was used to fund a drinking fountain as part of the Mid Murray Council's Len White Reserve development. Mid Murray Council aims to increase opportunities to access free drinking water where possible, including through this new development. The Len White Reserve is a popular water skiing and boating spot located in Swan Reach. This project represents an opportunity to integrate and link the reserve to the town of Swan Reach and other places of interest along the riverfront to encourage healthy, active recreation, to improve connectivity and a sense of place, and economic development in the region.

## 2019 Minister for Health and Wellbeing – Excellence in Public Health Commendations

Councils highly commended for their public health initiatives were as follows:

- City of Onkaparinga Hoarding and Squalor initiatives
- City of Burnside 'Urban Forest' Interactive Project
- Wattle Range Council 'Celebrate Seniors October' Program

# Minister for Health and Wellbeing Excellence in Public Health Awards Awards Showcase and Prize Expenditure Summaries



2018 Awards Ceremony: from left to right – the Hon Sam Duluk MP, representing the Hon Stephen Wade, Minister for Health and Wellbeing, Cr Darryl Parslow (City of Onkaparinga), Cr Heather Merritt, Cr Gail Kirby, Mayor Kris Hanna and Natalie Iglia (City of Marion), with Professor Paddy Phillips, Chief Public Health Officer

## 2018 Metropolitan winner Cities of Onkaparinga and Marion (with Resilient South partners) Heatwave Hypothetical Event: Feeling Hot Hot Hot! Dealing with Heatwaves in Southern Adelaide

Coordinated by the Cities of Marion and Onkaparinga, the heatwave hypothetical event: *Feeling Hot Hot Hot! Dealing with Heatwaves in Southern Adelaide* engaged community members in an interactive conversation about responding to the impacts of climate change, building community knowledge and capacity around responding to heat-waves, and fostering strong working relationships across organisations in southern Adelaide. Research, industry, education and community networks established through this project will improve cross-sectoral collaboration and planning for better public health outcomes. The resources and engagement tools developed for this event can be replicated in other regions across South Australia and nationally.

### Prize expenditure summary

The \$3,000 award supported funding of *Cooler, Greener Adelaide – Shaping our future City* (Adelaide Convention Centre 20 March 2019). Cooler Greener Adelaide explored the role of water and greening in urban design, and its impact on Adelaide’s liveability and climate resilience. It aimed for community members to learn more about the impact of urban design on our health and wellbeing, and to become active in contributing to the planning reforms. The event builds on the ongoing work of both Councils and their Resilient South Partners to build community readiness for the impacts of climate change.



2018 Awards Ceremony: from left to right – the Hon Sam Duluk MP, representing the Hon Stephen Wade, Minister for Health and Wellbeing, Mayor Bob Sloane and Debra Anderson (The Barossa Council), Mayor Bill O'Brien (Light Regional Council), Mayor Karen Redman (Town of Gawler), with Professor Paddy Phillips, Chief Public Health Officer.

## 2018 Regional winner Barossa Council, Light Regional Council, Town of Gawler and Adelaide Plains Council Barossa, Light and Lower Northern Ageing in Style Expo Regional Roadshow

The Ageing in Style (AIS) Expo improved access to up-to-date information about services and supports, including negotiating appropriate levels of care based on residents’ individual needs, and supporting them to stay independent, remain in their own homes and stay connected to family and community rather than in residential care. Region-specific content was on offer at each Expo promoting services support and activities offered by local businesses, community groups and clubs. The AIS Expo was designed to ensure information was accessible to people in smaller towns across the region, enabling seniors from areas with limited public transport services to attend.

### Prize expenditure summary

The \$3000 award contributed to preparation of an accessible and inclusive events checklist and toolkit, including the purchase of equipment, such as portable disabled parking signage and other equipment to support wider participation at local events and activities. This project was endorsed by the Councils’ Public Health Plan Working Group, and delivered by the Barossa, Light and Northern Regional Disability Access and Inclusion Plan Working Group.

## 2018 Minister for Health and Wellbeing – Excellence in Public Health Commendations

Councils highly commended for their public health initiatives were as follows:

Cities of Holdfast Bay, Marion and Salisbury: *Inspiring Health*  
Wudinna District Council: *Wudinna Memory Walk for Dementia*



## For more information

Local Government Relations and Policy  
Level 4, 11 Hindmarsh Square, Adelaide SA 5000  
Email: [PublicHealthAct@sa.gov.au](mailto:PublicHealthAct@sa.gov.au)  
Phone: (08) 8226 6238  
[www.sahealth.sa.gov.au/protectingpublichealth](http://www.sahealth.sa.gov.au/protectingpublichealth)

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