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# Opportunities for Innovation in South Australia

## Increasing Cross Sector Collaboration and Engagement

Health in All Policies Conference (Adelaide, South Australia)

21-November 2007

Tim Zak

Executive Director, Heinz School of Public Policy and Management (Australia)

Co-Director, Institute for Social Innovation

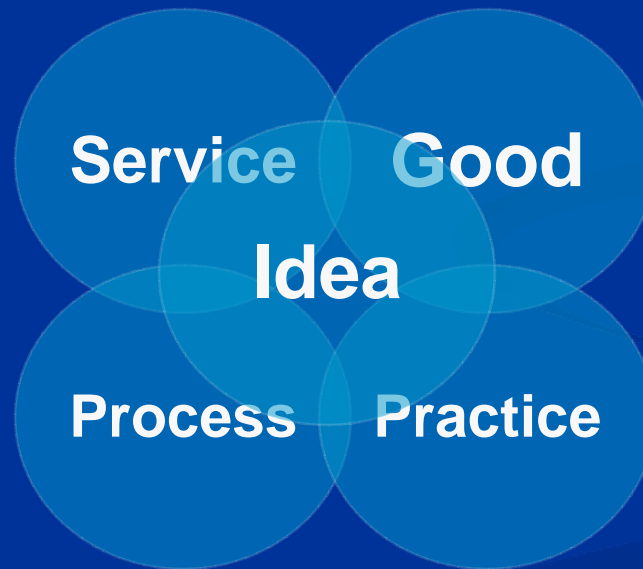
Carnegie-Mellon University

# Opportunities For Innovation Thinkabouts...

- ① The “I” Word
- ② Bringing Silicon Valley Inside
- ③ The Midnight Ride of Paul Revere

# Innovation

**Ideas + Implementation = Value**



# Social Innovation

## Creating New *Community Wealth*

### Social

Derived from the Latin word *socialis* referring to “a bond between people to their collective or connected existence.”



### Social Innovation

Field-tested, financially sustainable social impact backed by credible research and/or enabling technology

# Bringing Silicon Valley Inside



**Ideas**



**Capital**

**Talent**

Source: *Bringing Silicon Valley Inside* (Hamel)

# The Midnight Ride of Paul Revere



# Creating “Epidemics”



- The Law of the Few
- The Stickiness Factor
- The Power of Context

Source: *The Tipping Point* (Gladwell)

# Cross-Sector Collaboration and Engagement

