



Adelaide Thinker in Residence

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*Health in All Policies
Conference*



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of South Australia

The Turning point



We are at a **turning point** in health policy: the nature of 21st century health – the health society - calls for a radical change of mindset and a reorganization of how we govern health in the 21st century.





The 21st century policy approach

- **Interconnected forms of government**

- **New partnerships for health**



Citizens participation



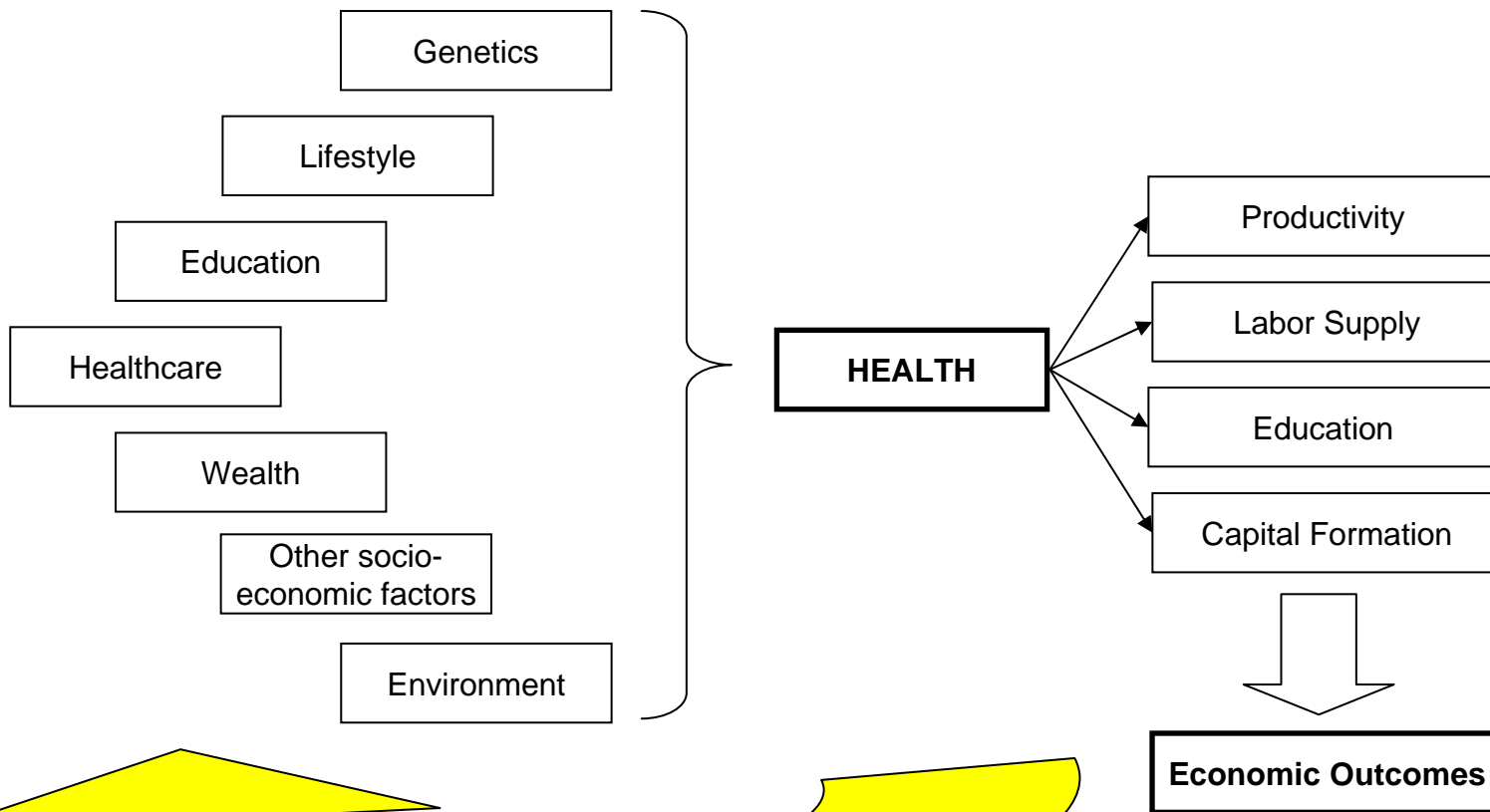
• Health is central to ensure the future

In the 21st century health itself becomes an economic and social driving force in society. On the one hand the wealth of countries will increasingly be driven by their **human capital**. On the other hand health and wellness are in themselves growing industries. **The interdependence between healthy people and a healthy economy** makes health an asset and productive force for SA.

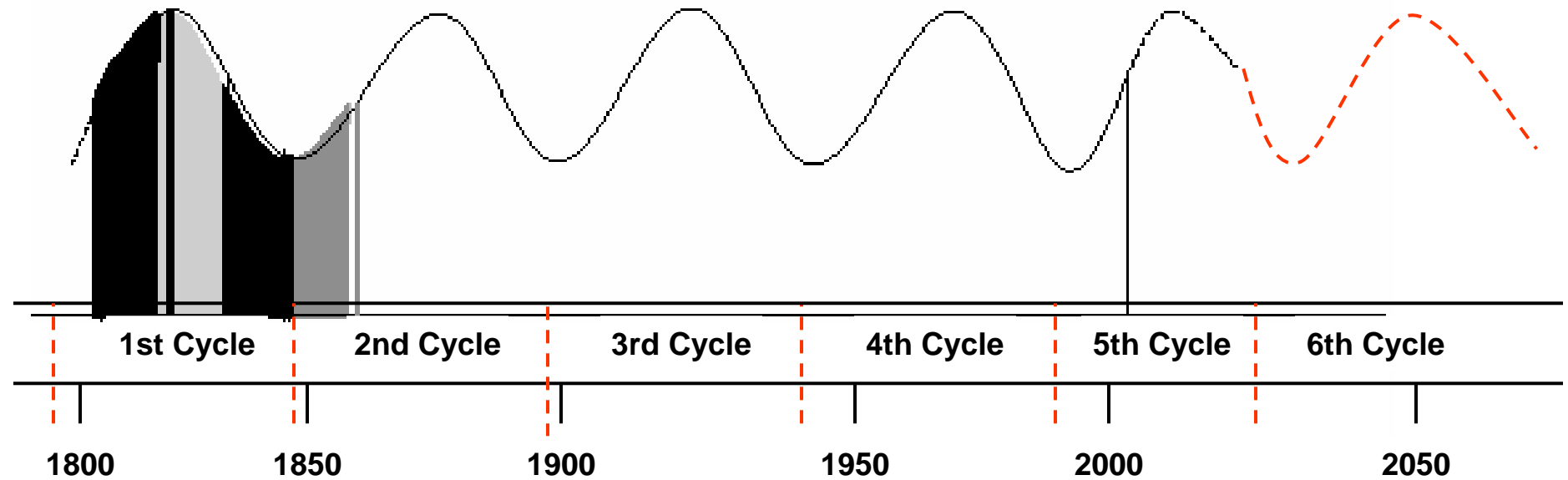
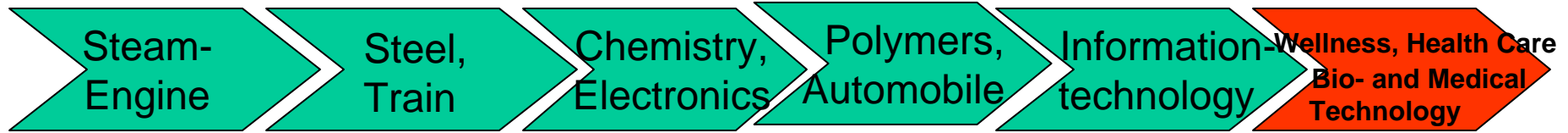


Ensuring good health is good economics

Interface population health, human capital, economic growth and social productivity



Health as an economic driver



Kondratieff-Cycles Source: Nefiodow, L.A., *Wirtschaftslokomotive*
Gesundheit, Conturen, 4/99, pp. 28-35.



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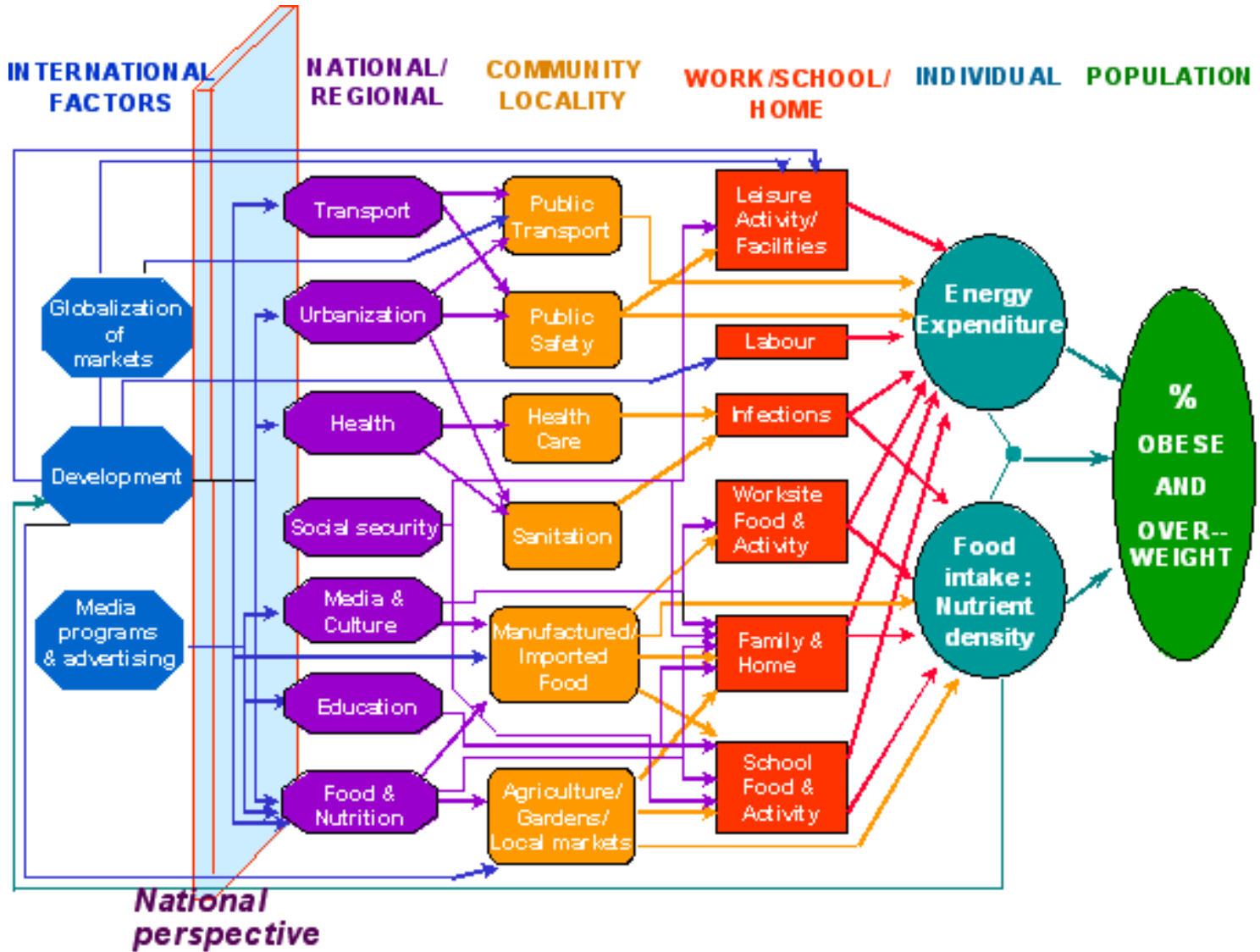
Health expectancy in the 21st century

In order to ensure that the next generation of South Australians has high HE action is needed both on the classic determinants of health – such as equity and education – and on 21st century determinants, such as the obesogenic environment.

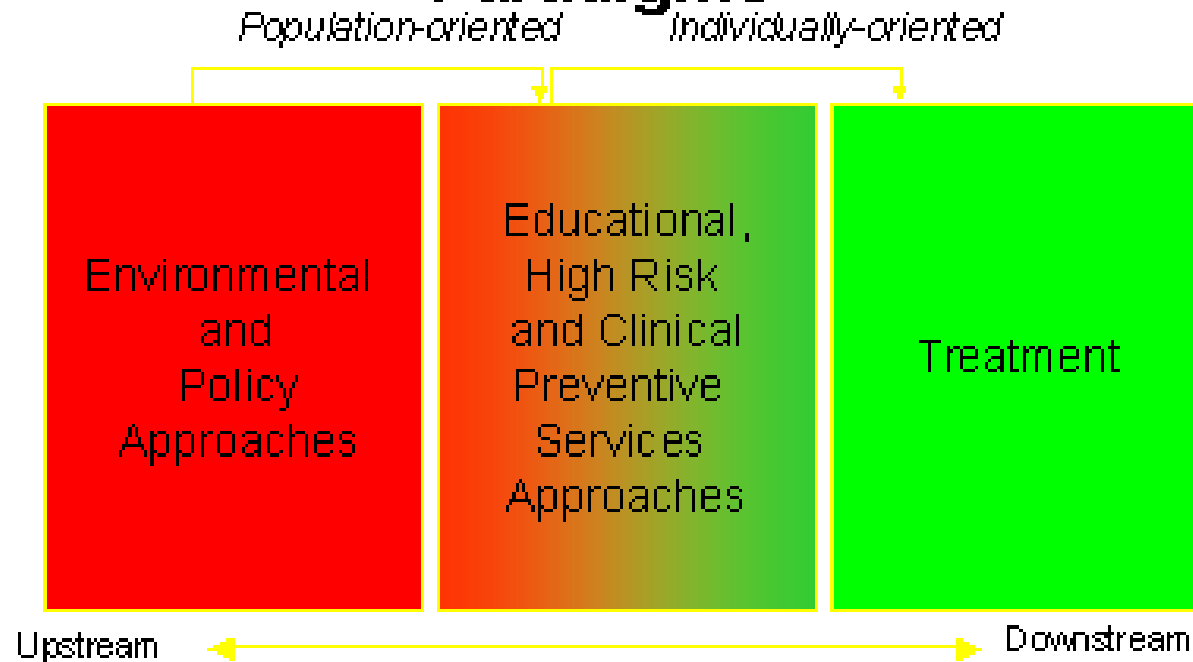
There needs to be a strong focus on environmental change approaches **that address our way of life.**



Examples of policies and sectors



Action on Obesity: Three Different Paradigms

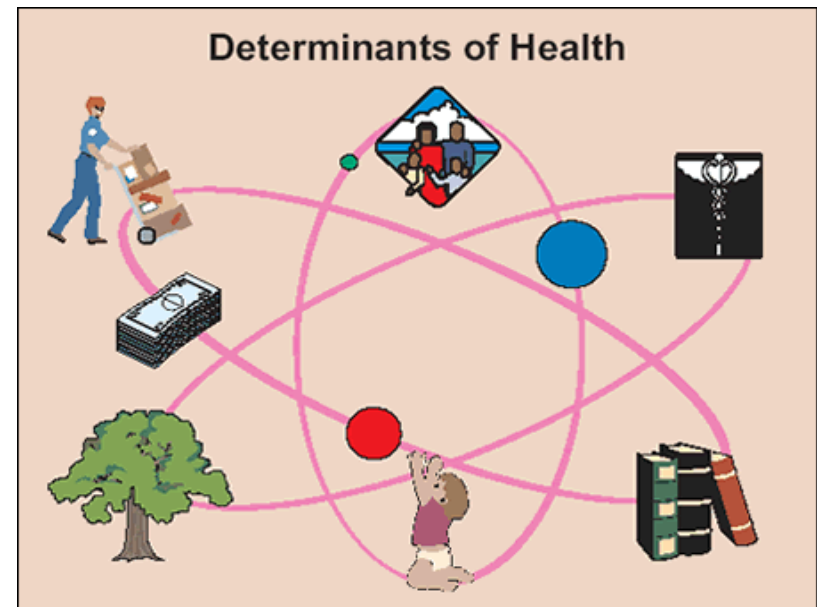


Courtesy of Dr. Kumanyika, Univ. of Pennsylvania



Determinants of health

Health is created in the context of everyday life where we live, love, work and playand where we shop, google, travel

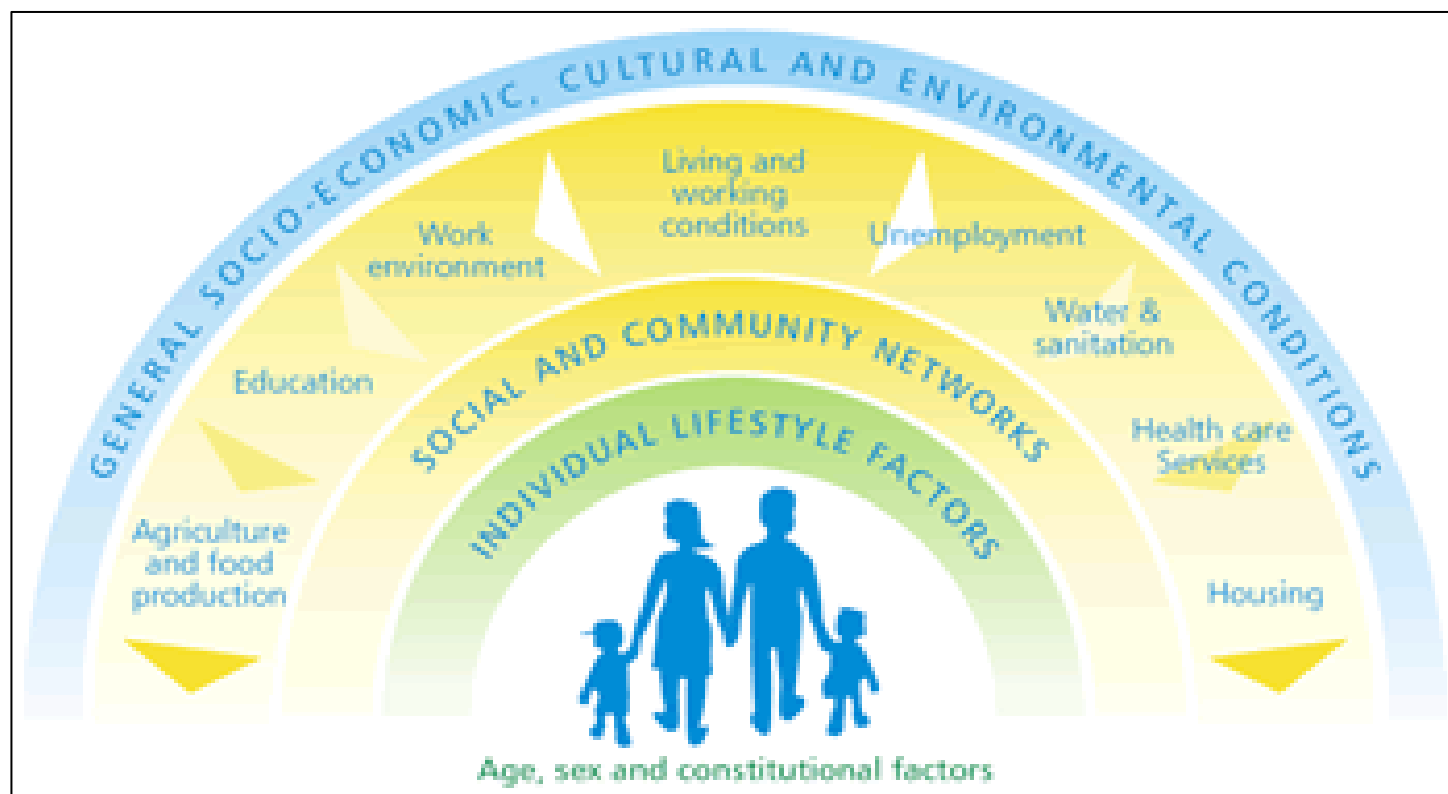


Wellbeing Project 2006

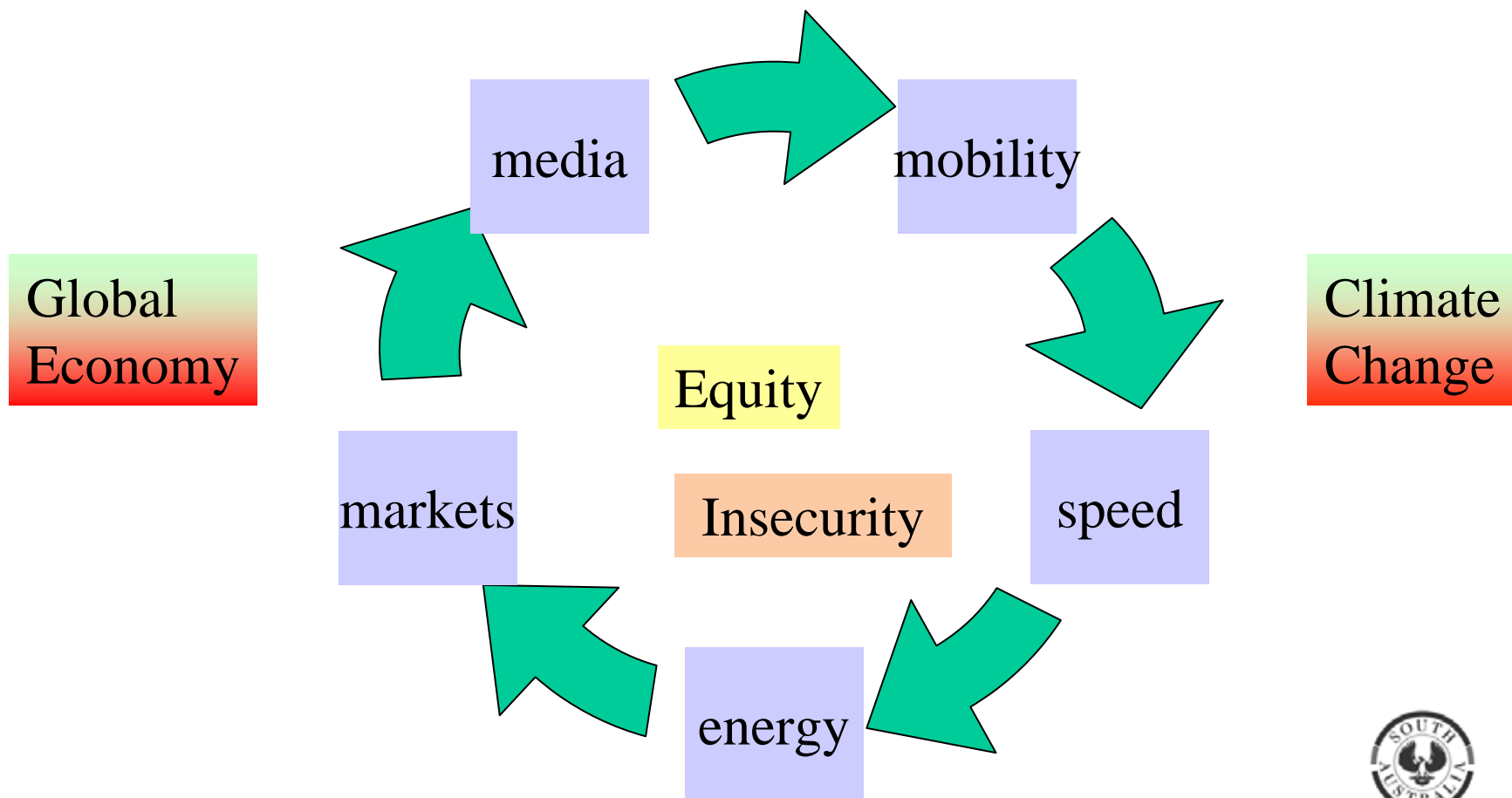


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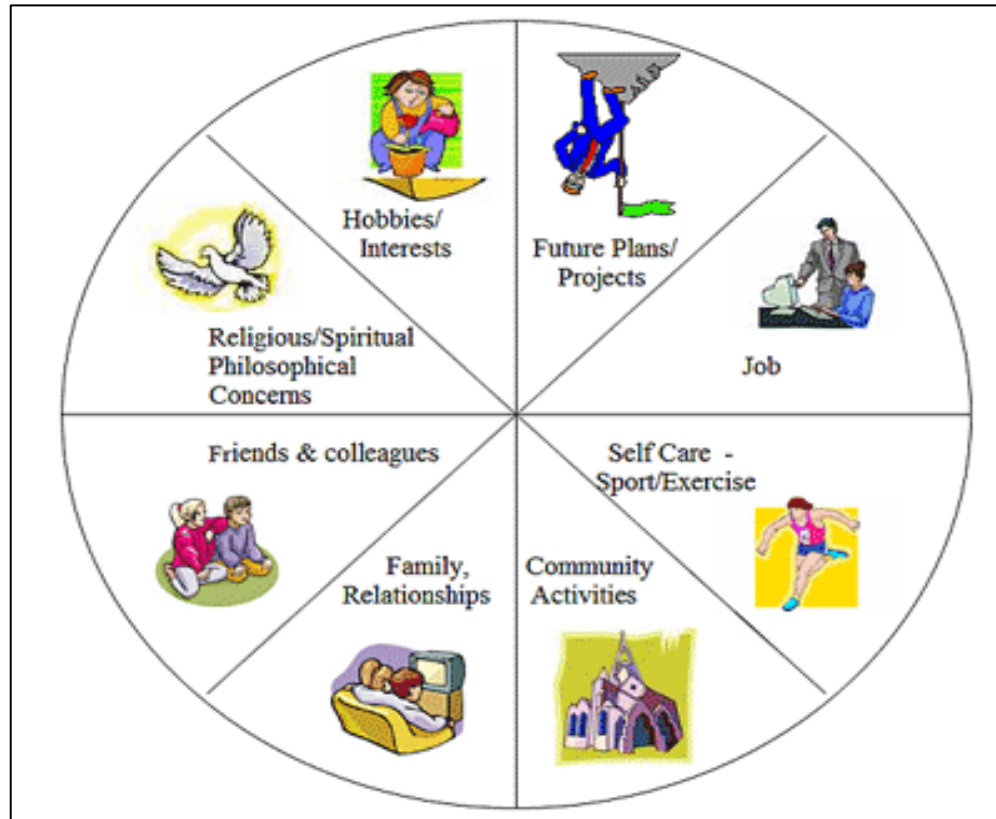
Health determinants



21st century health determinants



Work life balance



SPEED

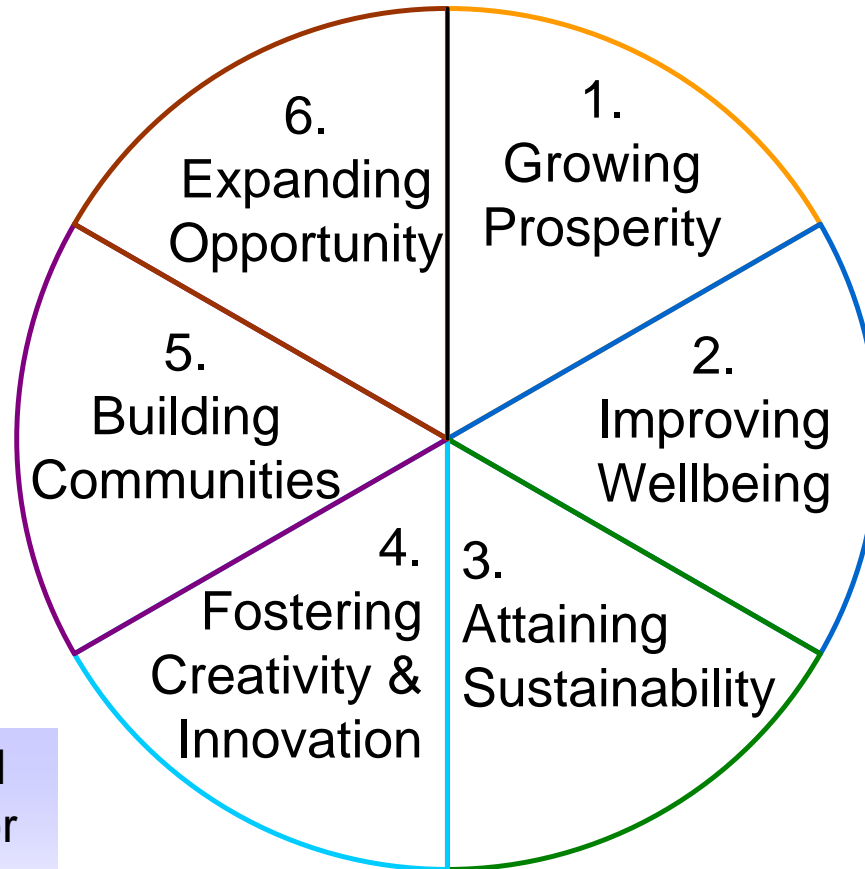


Starting point

Based on its long term Strategic Plan and many of the policy and programme initiatives underway South Australia has all the prerequisites to be a global leader and innovator in health



The starting point: South Australia's Strategic Plan Objectives



Secure a good quality of life for South Australians of all ages and backgrounds



Equity: the health and wellbeing of aboriginal peoples

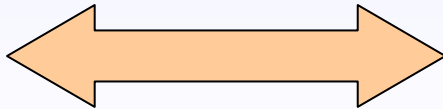
- Aboriginal and Torres Strait Islander Australians born during 1996 to 2001 had life expectancies of 59 years for males and 65 years for females. These were around **17 years lower** than the average life expectancies for all male and female Australians born during 1998 to 2000 (ABS/AIHW 2005).

Aboriginal Health Impact Statements



The health lens

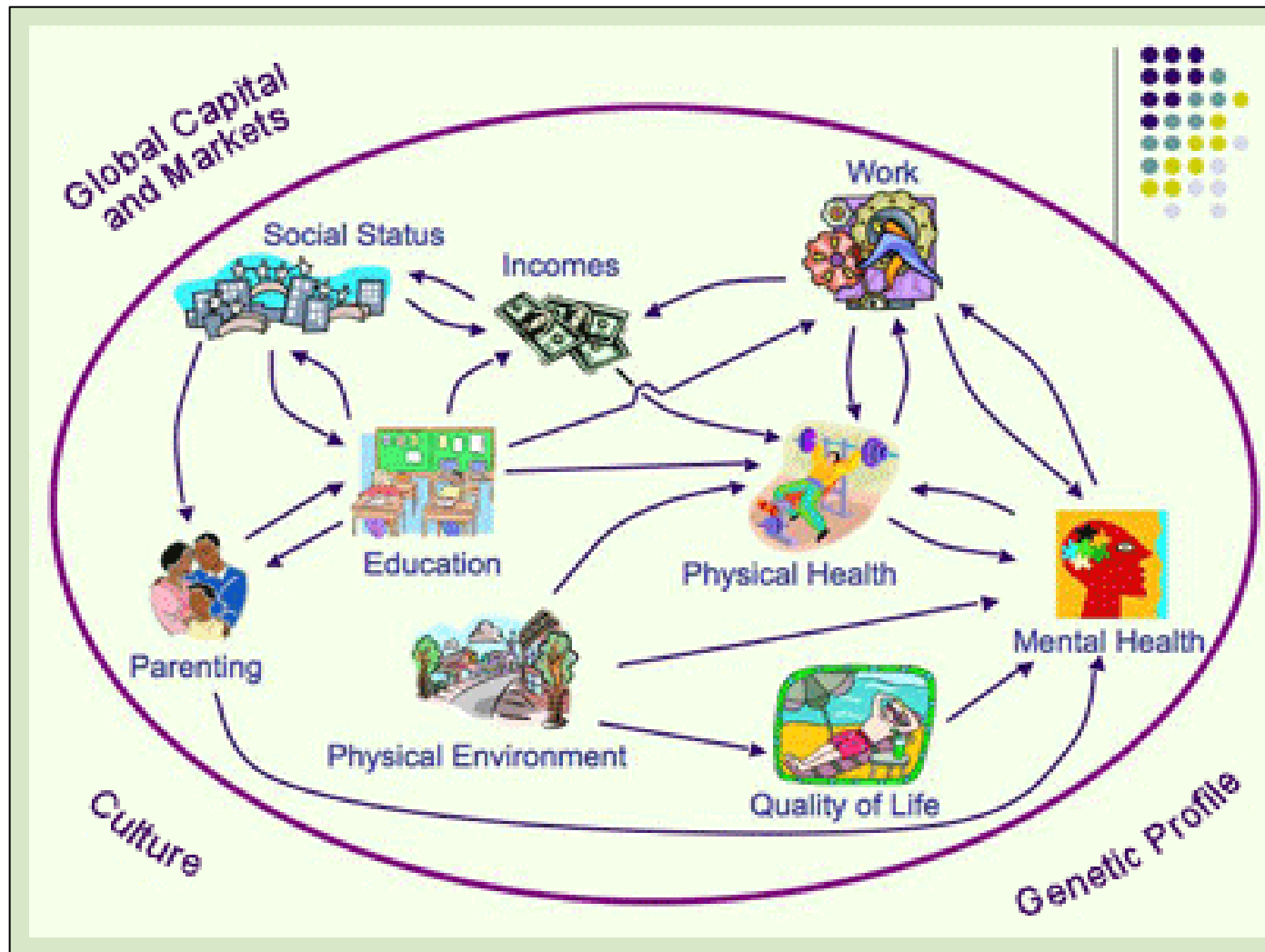
health lens



- ***Ensuring that a health lens is put on South Australia's strategic plan provides guidance for innovative policies that ensure quality of life and economic growth in the state***



Interface of health determinants



Think! policy learning

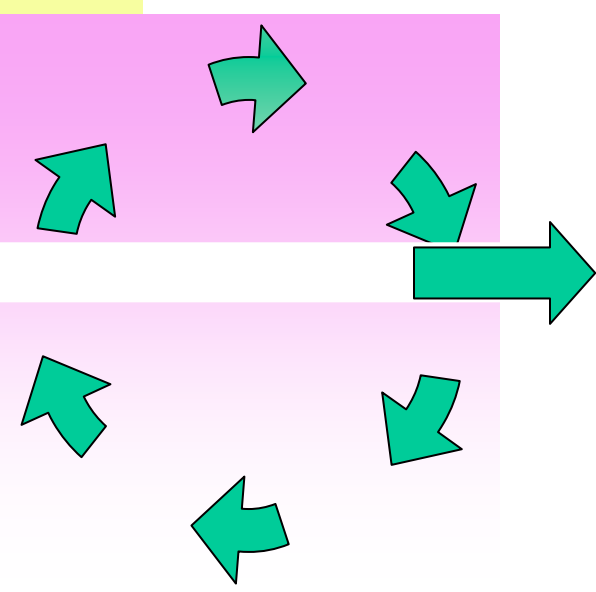


→ **SASP**

**Target Case Studies
Across government**

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- +7

HiAP Conference 2007



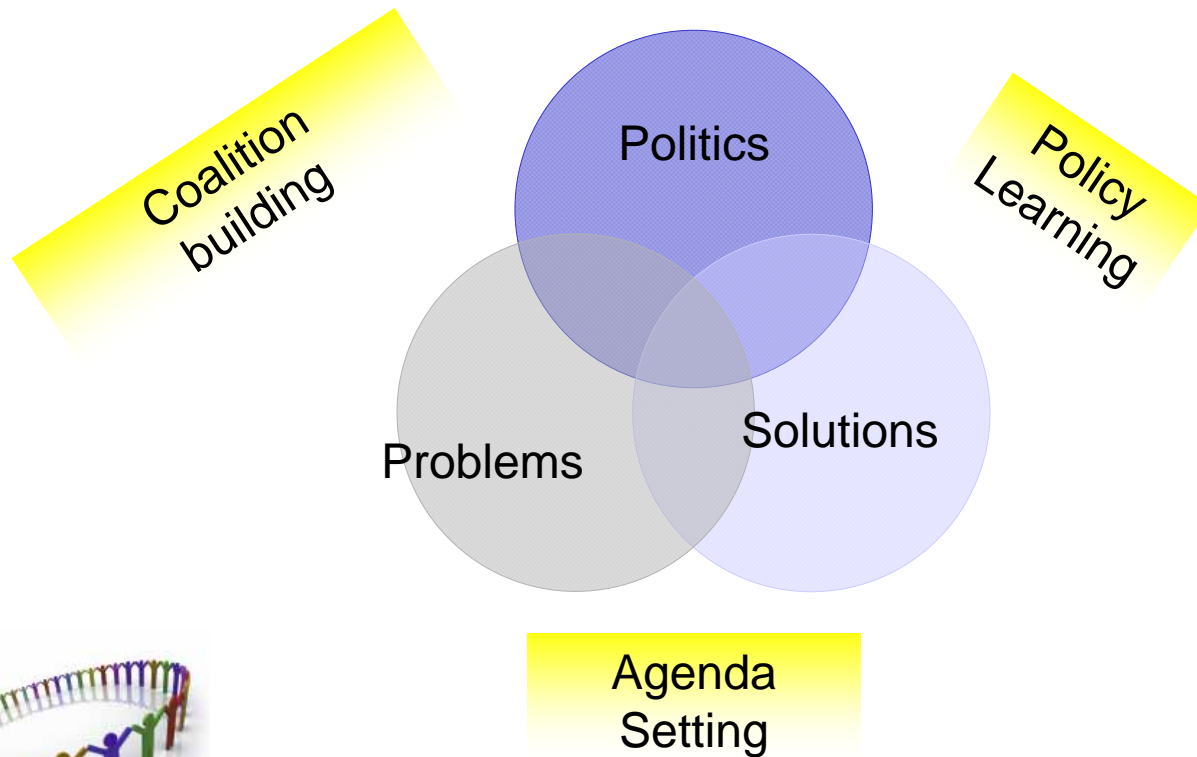
Thinking together



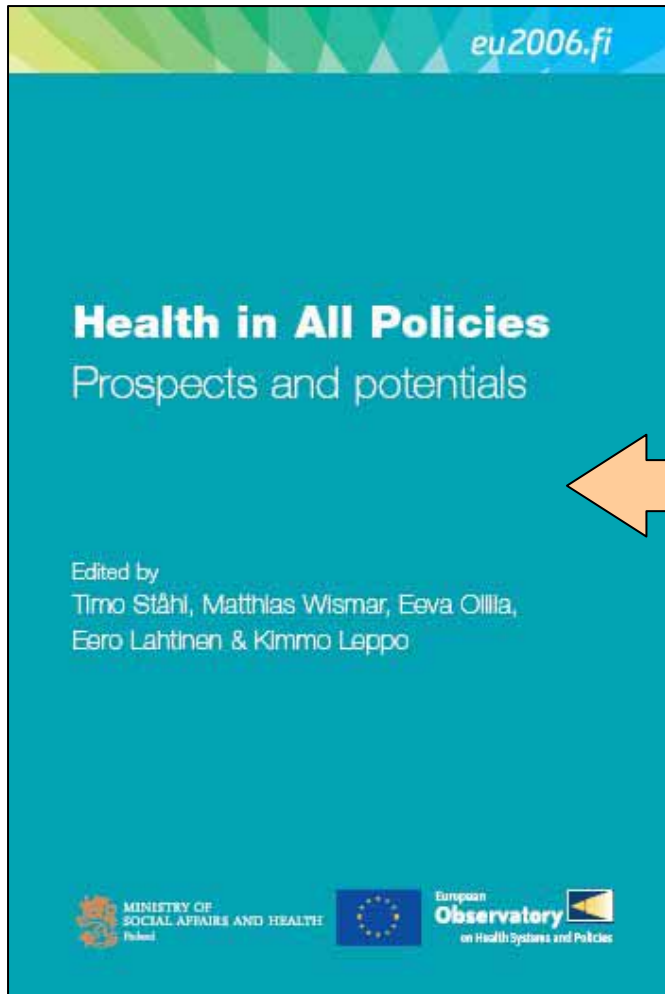
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Moving the Spheres together



Health in all policies



Adelaide recommendations 1988

Healthy Public Policy is characterized by an explicit concern for health and equity in all areas of policy and by an accountability for health impact.



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Health in all Policies (1)

- **Health in all Policies** (HiaP) is an innovative **policy strategy** that responds to the critical role that health plays in the economies and social life of 21st century societies.
- It introduces **better health** (improved population health outcomes) and **closing the health gap** as a **shared goal** across all parts of government and addresses complex health challenges through an **integrated policy response** across portfolio boundaries.



Health in all Policies (2)

- By incorporating a concern with health impacts into the policy development process of all sectors and agencies it allows government to address the key **determinants of health** in a more systematic manner as well as taking into account the benefit of improved population health for the goals of other sectors.

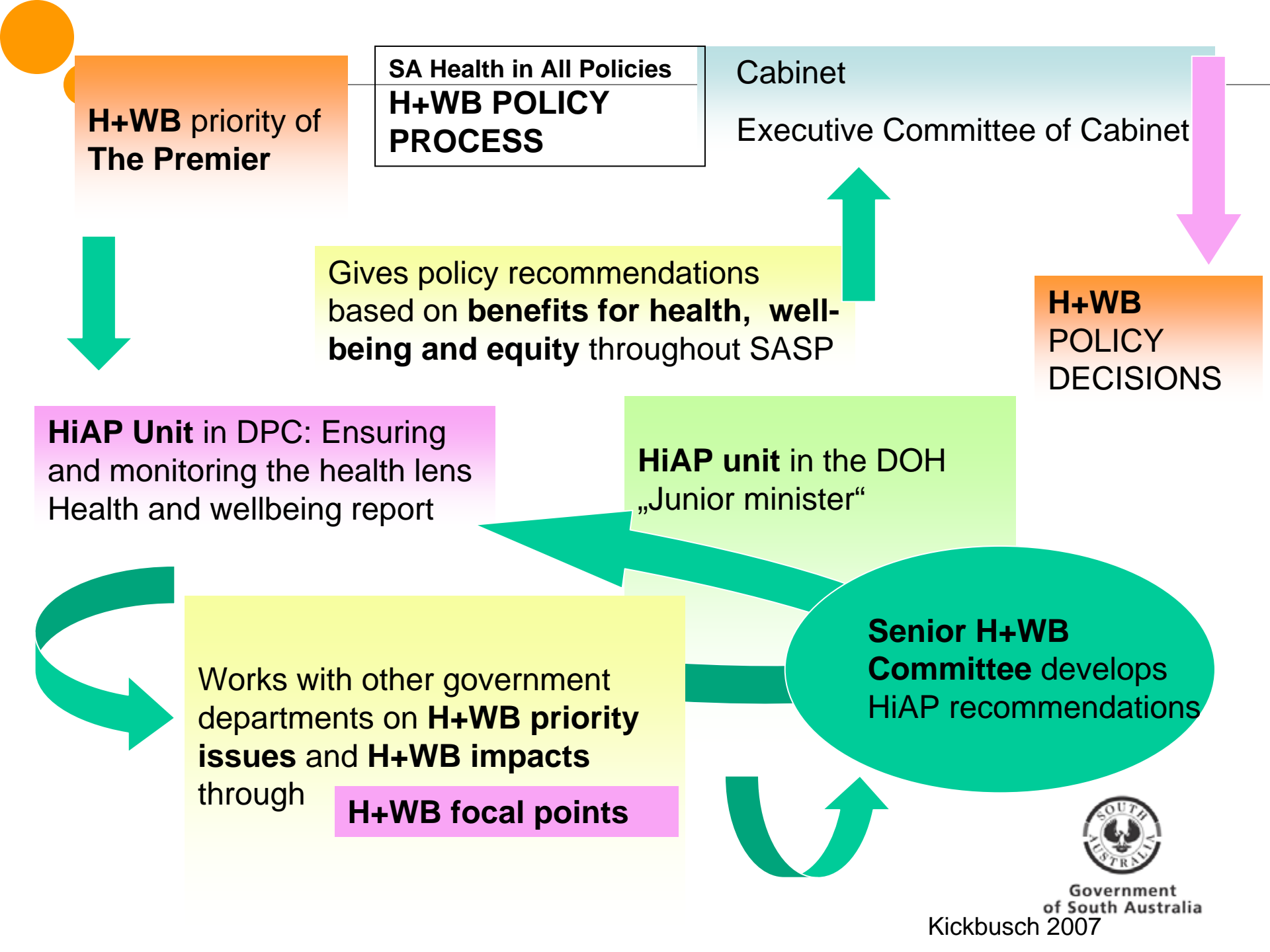


New policy mechanisms across government

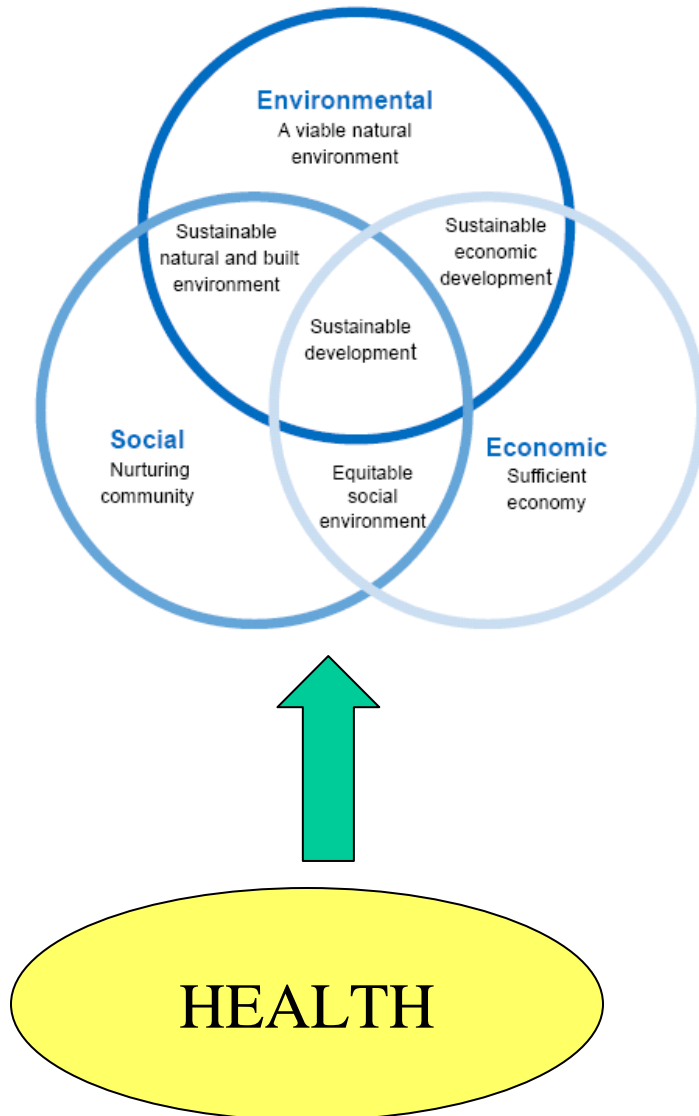
- **Core principle**
- The main aim of Healthy Public Policy is to create a supportive environment to enable people to lead healthy lives.

- **Premiers Directive** on Health and Wellbeing
- **H+WB impact statements/health lens**
- **High level HIAP unit** SASP and committee
- **Minister** for health and wellbeing
- Joined up **budgets**





Think! Future generations



*“Development that meets the needs of the present **without compromising the ability of future generations to meet their own needs**”.*

Our Common Future, World Commission on Environment and Development 1987



Generation H!SA

- Health must become a critical goal of **all of government:**
- **Children's health act**



The **International
Convention on the
Rights of the Child**



Think! Generation H!SA

- Faced with an epidemic of chronic diseases we also need to address the twenty-first century determinants



The generation of children born at the turn of the 21st century could be the **first to have a lower health and life expectancy than their parents.**

(Olshansky, J. et al., 2005)



Examples of actions - obesity

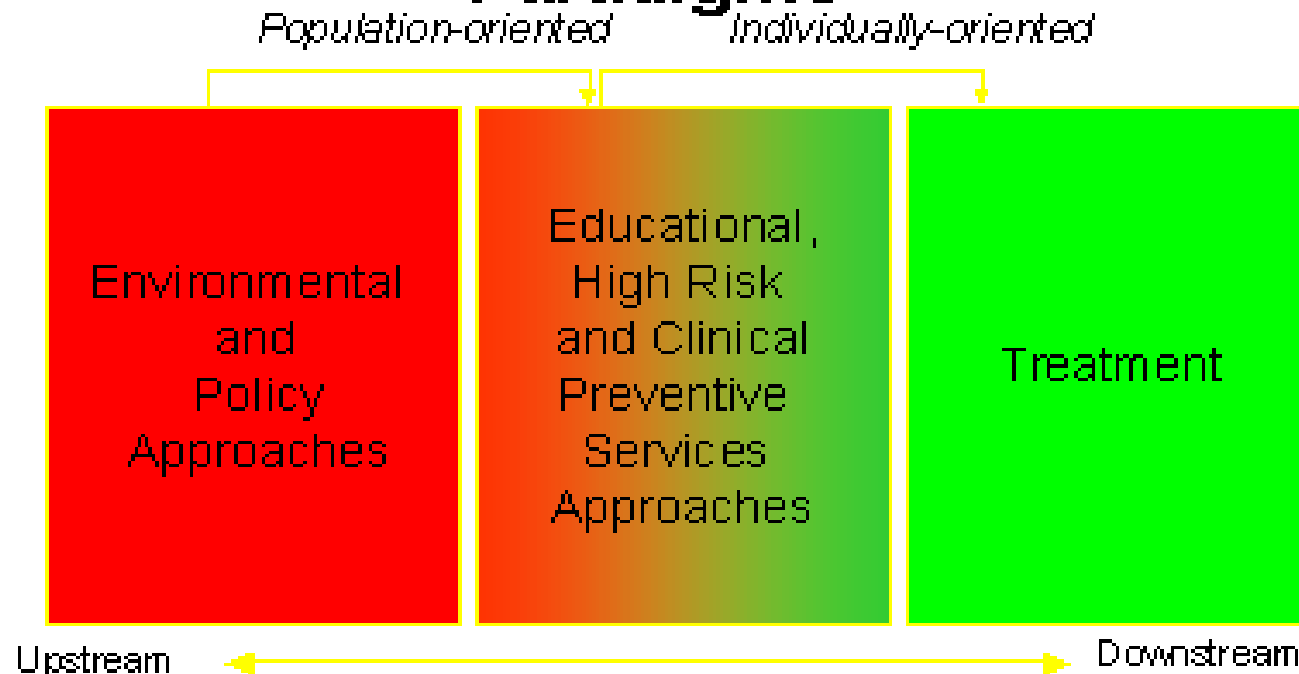
- breastfeeding;
 - reducing the amount of fat, sugar and salt;
 - promoting cycling and walking;
 - opportunities for daily physical activity and for good nutrition schools.
-
- WHO: European Charter on Obesity

- "Specific regulatory measures should include: the adoption of regulations to substantially reduce the extent and impact of commercial promotion of energy-dense food and beverages, particularly to children"



Think! integrative action

Action on Obesity: Three Different Paradigms

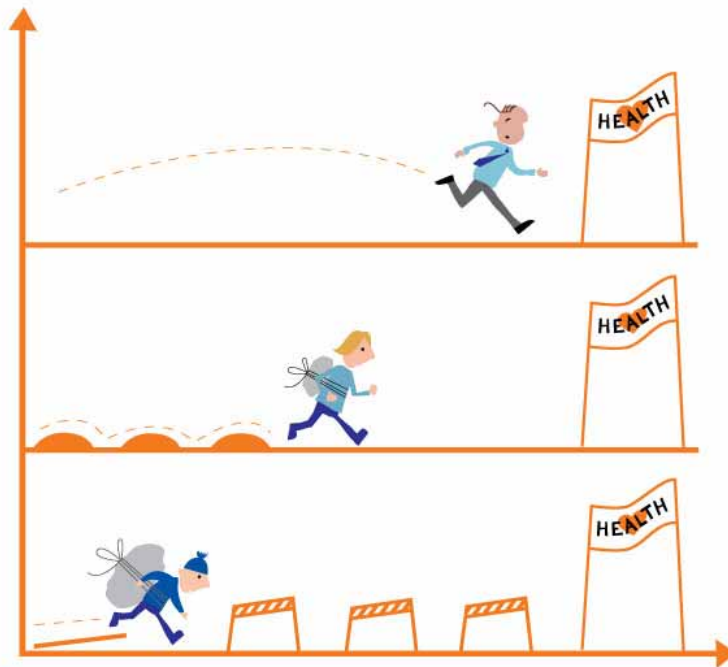


Courtesy of Dr. Kumanyika, Univ. of Pennsylvania



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Citizens and Equity in the center



Health is everybody's business.

- **It is not only governments who make policy – health must become part of the mindsets, policies and approaches of other societal actors. *Moving from organizational silos to coalitions, alliances and platforms involving many partners from throughout society needs to become the norm for addressing priority health issues in South Australia.***



Think and act together!



South Australia's Strategic Plan

"What sort of future will our
children have in South Australia?"



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